



2015
Annual
Report

PREVENTION, PROTECTION & PARTNERSHIPS



Carol Smolenski
Executive Director

"... WE LOVE OUR WORK BECAUSE IT GIVES US A CLOSE-UP VIEW OF THE EXTRAORDINARY AND POSITIVE TRANSFORMATION TAKING PLACE IN THE TREATMENT OF SEXUALLY EXPLOITED CHILDREN IN THE U.S. AND AROUND THE WORLD."

At ECPAT-USA we work every single day to end the exploitation of children in prostitution, pornography, and trafficking. We care passionately about this work because we believe every child has the right to grow up free and safe. It would be easy to become disheartened by the depressing subject matter and because the world seems to be an increasingly violent place. But we love our work because it gives us a close-up view of the extraordinary and positive transformation taking place in the treatment of sexually exploited children in the U.S. and around the world.

This year, as a result of our work, we have seen:

*Empowered Youth. As part of our Youth Against Child Trafficking Project, young people enthusiastically learned about their human rights and talked to their peers about their right to grow up free from commercial sexual exploitation.

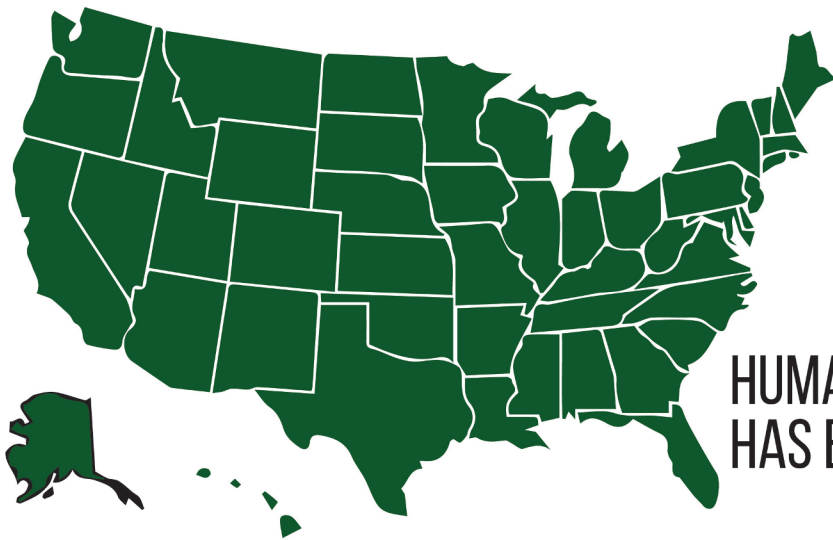
*More Private Sector Training. Through our Tourism Child-Protection Code of Conduct, 44 companies and tens of thousands of people in the travel industry learned what child sex trafficking looks like, and how to refer a child for protection when they see it.

*New Federal Laws. The bipartisan "Justice for Victims of Trafficking Act" passed Congress with nearly unanimous support. It already resulted in children being recovered from exploitation.

*New State Laws. Thanks to the publication of our report "Steps to Safety: A Guide to Drafting Safe Harbor Legislation to Protect Sex Trafficked Children," states now have an easy-to-follow guide they can use to pass laws to protect children.

ECPAT-USA is part of an international network of organizations in 77 countries, all working to end the commercial sexual exploitation of children. ECPAT-USA has Consultative Status at the United Nations and is also related to the United Nations through the UN Department of Public Information. It is a member of the Alliance to End Slavery and Trafficking (ATEST), a U.S. based coalition that advocates for solutions to prevent and end all forms of human trafficking and modern slavery around the world. It is a member of the The Campaign for US Ratification of the Convention on the Rights of the Child and the National Coalition to Prevent Child Sexual Abuse and Exploitation.

'CASES OF SEX
TRAFFICKING HAVE BEEN
REPORTED IN ALL 50
STATES IN THE U.S.'



STATES WHERE
HUMAN TRAFFICKING
HAS BEEN REPORTED

OUR TEAM

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PRIVATE SECTOR ENGAGEMENT



Michelle Guelbart
 Director of Private Sector
 Engagement, speaking at GBTA
 in front of 7000 travel
 associates.

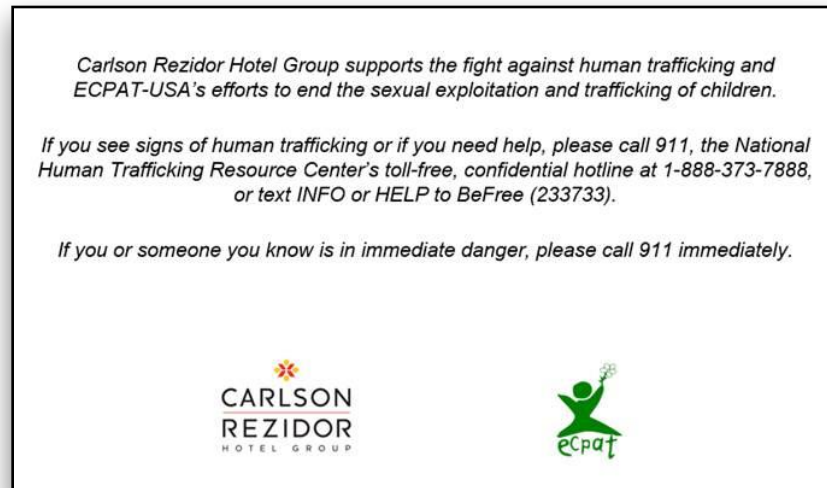
"We started by looking at the court trial records of human traffickers. One thing was clear- in every single case, the victims were living or exploited in hotels across the country."

ECPAT-USA partners with companies to sign and implement the Tourism Child-Protection Code of Conduct. In 2015, two major hotel chains joined the Code: Hyatt Hotels Corporation and Choice Hotels International. By the end of 2015, 44 companies and associations in the U.S. agreed to sign The Code. They join other major corporate partners Delta Air Lines, Hilton Worldwide, Wyndham Worldwide, Sabre and Carlson Companies. Thanks to the commitment of The Code Member companies, the travel industry is becoming universally aware of how it can engage in preventing child sexual exploitation. Thousands of new eyes and ears in the industry are watching for the signs of child sex trafficking and learning how to report their suspicions.

The World Economic Forum featured a presentation about The Code in its 2015 publication *Hedging Risk by Combating Human Trafficking: Insights from the Private Sector*.

ECPAT-USA partnered with the Global Business Travel Association to raise awareness and educate members at their global conference in July. We reached over 7,000 travel industry professionals who learned how we can jointly end child exploitation. Since then, GBTA Chapters have become increasingly involved in raising awareness about the tools for GBTA Members to support their company's efforts to protect children from commercial sexual exploitation. Our online training module "The Role of Hospitality in Preventing and Reacting to Child Trafficking" was produced and distributed in partnership with the American Hotel and Lodging Association Educational Institute (AH&LA EI). It is licensed by three major hotel chains and one of the largest hotel management companies in the nation.

Carlson Rezidor Hotel Group began posting signs in the lobbies of trained hotel properties with an anti-trafficking message. At the end of 2015, 147 hotels displayed these signs:



2015 Members of The Code

* indicates top members

- *Adventure Travel Trade Association
- Airline Ambassadors
- *Altruvistas
- Association of Corporate Travel Executive (ACTE)
- *Caribe Royale Orlando
- *Carlson Companies
- Central and North Florida Business Travel Association
- Chicago Business Travel Association
- Choice Hotels International
- Columbus Hotels
- *CorpTrav Management Group
- Delta Air Lines
- Elevate Destinations
- *EmpireCLS Worldwide Chauffeured Services
- *Envision Meetings & Incentives, Inc.
- Global Exchange Reality Tours
- Greenest Meetings
- Hilton Parsippany
- *Hilton Worldwide
- *Hospitality E Resources, LLC
- Inn at St. Mary's
- *International Gay & Lesbian Travel Association (IGLTA)
- International Tour Management Institute (ITMI)
- Los Angeles Business Travel Association
- *LOTUS Nomads
- *Maritz Travel Company
- *Meaningful Trips
- *Meeting Professionals International - WA State Chapter
- Millennium Hotel St. Louis
- Milligan Events
- MKI Group Travel
- *Nix Conference & Meeting Management
- Orbitz Worldwide
- *Platinum Travel & Events
- *Real Hospitality Group
- *Sabre
- *Society for Incentive Travel Excellence
- St. Louis Business Travel Association
- Tortoise & Hare Travel
- TravelTalkMEDIA
- Vantage Hospitality Group, Inc.
- Vision Hospitality Group
- Worldwide Travel Group (E-Trip Africa)
- Wyndham Worldwide Corporation

RAISING AWARENESS

We raise awareness about this children's rights abuse because an informed public is the first step toward putting in place policies and legislation to stop it. We mobilize people to write to their legislators and other policy makers. We ask the public to support companies that have signed The Code and we ensure that youth know their rights and know how to stand up for them.

Public Service Announcement



We launched "Does Your Hotel Know?" a Public Service Campaign in July with the support of 11 companies and organizations. The campaign aimed at both the hotel industry and travelers spread the word about child sexual exploitation, how to identify it and how to report it. CNN used the video in a piece they ran about The Code. Over 270,000 people viewed the video and now know why it is urgent to work with hotels and train employees. The video was spread through social media and picked by Upworthy, a social media company focusing on stories about important issues.

UNGIFT Box

This year our UNGIFT Box was displayed at St. John the Divine Cathedral in New York City. The GIFT (Global Initiative to Fight Trafficking) Box is a seven-foot-square art installation that appears to be a giant gift from the outside. When participants walk inside, they learn stories about real-life human trafficking cases and how victims were lured into something that appeared attractive at first, but turned into something terrible. It is a unique, engaging way to inform the community about human trafficking.

Training Videos

Our training video "What I Have Been Through Is Not Who I Am" has been used throughout New York State as part of the Child Right NY Training Program. Over 2300 social workers, law enforcement officers and others received this training. It continues to be widely distributed throughout the United States.

Presentations

ECPAT-USA staff often give in-person presentations at organizations that work on child protection, at meetings of businesses and investors, at churches, and numerous other clubs and associations. Through direct discussion and interaction we reached almost 4,000 people in 2015.

Online Toolkit

The National Educational Association, the country's largest teacher's union, included our Toolkit for Educators in its online Resources for Educators on Human Trafficking.



1 IN 5 VICTIMS OF MODERN DAY SLAVERY IS A CHILD.

ADVOCACY FOR LEGISLATION AND POLICY



Faiza Mathon-Mathieu
Director of Public Policy and
Government Relations

"WE ARE THRILLED THAT THIS YEAR THREE MAJOR ECPAT-USA LEGISLATIVE PRIORITIES WERE SIGNED INTO LAW. ECPAT-USA WORKED TIRELESSLY WITH MEMBERS OF CONGRESS, NGOS, AND OUR OWN GRASSROOTS NETWORKS TO MAKE SURE THE JVTA PASSED AND NOW CHILDREN WILL HAVE ACCESS TO SERVICES AND BE RECOGNIZED AS VICTIMS ACROSS THE COUNTRY. THIS IS A GREAT WIN FOR THE CHILD TRAFFICKING MOVEMENT."

ECPAT-USA advocates for state and federal legislation so that all children are provided with services and support and the pimps and exploiters who abuse them are held accountable. This year one of our top legislative priorities, the Justice for Victims of Trafficking Act (JVTA) was signed into law, and we are already seeing an impact with reports of children being recovered from exploitation, the recent appointment of survivors on the newly created Trafficking Survivor Council, and the establishment of the Human Trafficking Fund. We continue to monitor progress, working with our federal agency partners to ensure the law is swiftly and fully implemented. We even highlighted the importance of the newly passed JVTA in an opinion piece by ECPAT-USA staff published by the Washington Post, where we remarked on the importance of funding programs that help victims of trafficking heal and recover.

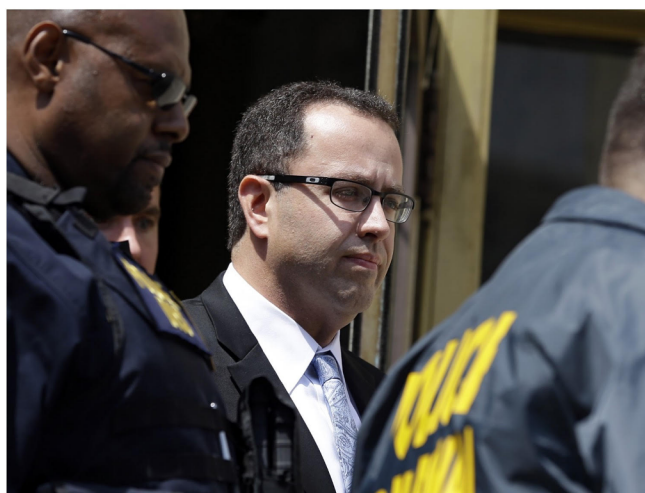
Services and programs for victims of trafficking are critical. So we work to ensure federal appropriations for trafficking programs are renewed annually. We do this work with the Alliance to End Slavery and Trafficking (ATEST). As a member of ATEST, a coalition of 13 anti-trafficking organizations, we actively participate in the annual federal appropriations process, presenting the issues to interested stakeholders on national webinars, garnering grassroots support for sign-on letters, and meeting with senior committee staff to advocate on behalf of the trafficking community as a whole. This year we are pleased to note that we were successful in maintaining funding for trafficking programs at various federal agencies including the Department of Justice and the Department of Health and Human Services.

"I never told anyone. My relationship with my mom wasn't strong enough for me to communicate much of anything to her; I didn't have anyone to tell. **But you don't forget something like that.**"

-Rachel, survivor

Steps to Safety

We published a groundbreaking new report: *Steps to Safety: A Guide to Drafting Safe Harbor Legislation to Protect Sex-Trafficked Children*. This report provides states with an easy-to-follow guide they can use to pass comprehensive Safe Harbor laws. It is essential that we address the disconnect between national and state laws that allow child victims of trafficking to be arrested as criminals rather than recognized as victims and provided services. We developed this report so that states may be armed with the tools they need to write Safe Harbor Law to move child sex trafficking victims out of jail and into care. Since the report was published have offered technical assistance to states interested in passing new laws or strengthening existing laws.



Former Subway pitchman Jared Fogle leaves the Federal Courthouse in Indianapolis last month. (Michael Conroy/Associated Press)

By Faiza Mathon-Mathieu and Michelle Guelbart September 7 at 7:45 PM

In the Washington Post published opinion piece, Director of Public Policy & Government Relations Faiza Mathon-Mathieu and Director of Private Sector Engagement Michelle Guelbart address the legislative implications and urgency of hotel training throughout the infamous case of child sex trafficker and former celebrity spokesman Jared Fogle. The Fogle case is a perfect example of why ECPAT-USA's work is so important. When it was revealed that Fogle solicited and exploited children in New York City luxury hotels, ECPAT-USA was not surprised. This is why we offer training to the travel and tourism industry. When it was clear that the federal prosecutors were not familiar with laws they could use to hold Fogle accountable for buying children for sex, ECPAT-USA was not surprised. This is why we helped pass and continue to work to implement the JVTA, which clarifies that prosecutors can charge buyers who exploit children.

EMPOWERING YOUTH



Janai Smith
Youth Outreach Manager

ECPAT-USA worked extensively with various schools this year, bringing our Youth Against Child Trafficking (Y-ACT) program to 9 schools & organizations and educating 1,084 students. Y-ACT Leaders came from various institutions which included:

- Saint Joseph's High School
- United Nations International High School
- Prospect Heights High School
- East Side Community High School
- The Young Women's Leadership School of East Harlem
- Brooklyn Friends School
- Bronx High School of Law & Community Service
- HB Wells High School
- CUNY Asvara

Because we are committed to supporting youth voices in the effort to end commercial sexual exploitation of children, we provided a platform for them to do so through various forms of activism. For example, young women from St. Joseph High School in Brooklyn did a superb job in representing their school during the Commission on the Status of Women meetings at the UN. They participated in a panel entitled "Unfinished Business from the Beijing Platform for Action: American Girls Speak Out Against Commercial Sexual Exploitation" along with a young woman survivor of commercial sexual exploitation. The panel was attended by 150 people from around the world who were in NY for the Commission meetings.



1st annual Hackathon

The First Annual ECPAT-USA High School Hackathon was hosted by New York University and attended by 50 talented students. The students were charged with using technology to launch the Y-ACT Toolkit into the world in such a way that would get youth involved in the fight against trafficking. At the end of the two-day event, 9 projects ranging from phone apps to interactive websites were presented.



" LOVE[ED] EVERYTHING ABOUT THIS HACKATHON, ITS PURPOSE, THE MENTORS, THE OTHER HACKERS. THE BEST [PART] WAS SEEING EVERYONE START FROM ZERO AND BRING THEIR IDEAS TO LIFE. EVERYONE ILLUSTRATED THAT A SINGLE STEP AND INITIATIVE CAN INCREASE AWARENESS ABOUT HUMAN TRAFFICKING."

-STUDENT PARTICIPANT

Educator's Tool Kit

We are honored that the National Education Association used ECPAT-USA's Educator's Toolkit in its Resources for Educators on Human Trafficking, making it available to millions of its members across the country.

The Toolkit offers teachers background information, sample lesson plans and activities to do with students. It also helps them understand how to identify potential cases of trafficking and what to do.



<u>Assets</u>	<u>2015</u>	<u>2014</u>
Cash and cash equivalents	\$238,963	\$243,095
Unconditional promises to give		
Unrestricted		3,616
Restricted for future programs and periods		10,000
Prepaid expenses and other current assets	14,090	8,157
Property and equipment, at cost, net of	1,030	1,469
Security deposits	2,060	2,060
Total Assets	\$256,143	\$268,397

Changes in Unrestricted Net Assets	2015	2014
Public Support and Revenue		
Contributions	\$425,119	\$378,936
Interest	159	293
Program fees	13,855	3,740
Other revenue	30,221	29,764
Total	469,354	412,733
Net assets released from restrictions		
Satisfaction of time and program restrictions	25,000	78,500
Total Public Support and Revenue	494,354	491,233
Expenses		
Program Services		
Public education	396,377	406,325
Supporting Services		
Management and general		48,900
Fundraising	53,467	67,972
Total Supporting Services	109,716	116,872
Total Expenses		523,197
Decrease in Unrestricted Net Assets	(11,739)	(31,964)

**THANK YOU TO ALL OUR
GENEROUS DONORS AND
SUPPORTERS WHO HAVE
MADE OUR WORK POSSIBLE.
THANK YOU TO THOSE WHO
BOUGHT OUR LUGGAGE TAGS,
KEY CHAINS AND T-SHIRTS,
THEREBY HELPING US CARRY
OUR MESSAGE TO THE WORLD
AND SIMULTANEOUSLY
SUPPORTING OUR WORK.
YOUR SUPPORT MAKES OUR
WORK POSSIBLE.**

<u>Liabilities and Net Assets</u>	<u>2015</u>	<u>2014</u>	<u>Changes in Temporarily Restricted Net Assets</u>	<u>2015</u>	<u>2016</u>
Liabilities					
Accounts payable and accrued expenses	\$ 20,441	\$	Contributions	18,217	25,000
Commitment and Contingency			Net assets released from	(25,000)	(78,500)
Net Assets			Decrease in Temporarily Restricted Net Assets	(6,783)	(53,500)
Unrestricted	217,485	229,224	Decrease in net assets	(18,522)	(85,464)
Temporarily restricted	18,217	25,000	Net assets, beginning of year	254,224	339,688
Total Net Assets	235,702	254,224	Net Assets, End of Year	\$235,702	\$254,224
Total Liabilities and Net Assets	\$256,143	\$268,397			

Cash Flows From Operating Activities	2015	2014
Decrease in net assets	\$ (18,522)	\$ (85,464)
Adjustments to reconcile decrease in net assets to net cash used by operating activities:		
Depreciation	439	1,193
Increase) decrease in:		
Unconditional promises to give	13,616	(13,616)
Prepaid expenses and other current	(5,933)	(4,684)
Increase in accounts payable and accrued	6,268	4,325
Net Cash Used By Operating Activities	(4,132)	(98,246)
Cash Flows From Investing Activities		
Purchase of property and equipment	-	(698)
Decrease in cash and cash equivalents	(4,132)	(98,944)
Cash and cash equivalents, beginning of	243,095	342,039
Cash and Cash Equivalents, End of Year	\$238,963	\$243,095

2016



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